**Video Analysis: Henry Jenkins on Participatory Culture**

Jenkins, H. (2013). *Henry Jenkins on Participatory Culture and Media Education (Big Thinkers Series)* [Video file]. Retrieved from: https://www.edutopia.org/henry-jenkins-participatory-culture-video

This video is an interview with Henry Jenkins himself (one of the authors of the *Spreadable Media* text) and will provide more insight into his understanding of participatory culture and the role of the web in facilitating different forms of participation and engagement.

**Take special note of the following:**

* Jenkins’s historical links of participatory culture and fan cultures prior to the digital era
* The links between community and media platforms
* Examples of participatory culture that are made possible by Internet tools and/or platforms (i.e., YouTube, Wikipedia, etc.)
* Examples of participatory culture as driving civic engagement (particularly among youth cultures)

**Viewing Questions**

After viewing the video, consider the following reflection questions:

1. List all of the ways in which your current digital lives match up with Jenkins’s ideas of participatory culture.
2. What are some ways in which Jenkins’s suggests that digital platforms can be used as a tool for improved civic-driven engagement? Do you agree with the use?
3. Jenkins’s discusses many benefits to community and civic engagement that come with online participatory culture, nonetheless, what might be negative behaviour that arises on online engagement as well?